

Town the Empire Built

THIN sight of the Clyde's famous shipyards has risen the most magnificent town modern architecture can contrive. The Empire has

From the four corners of the earth ideas have poured in to make a city come true, to build in a city park the hundred palaces which will be the greatest Empire Exhibition the world has known.

TH her own timber, Canada is rearing her pavilion. The produce of the continent will be shown by Australia. The weird carvings of the cover New Zealand's pavilion, and South Africa's has been inspired architecture of the early Dutch settlers. Ireland tells, in murals and carvings, how an agricultural country is being industrialised. Scotland not only has two pavilions, but a whole Highland village; and Ulster is separately exhibited. These and a score of others, east or west from Scotland to New Zealand, have come to group themselves round the 300-foot Tower of Empire.

From May until October, the British Empire is presenting itself to the world at Bellahouston Park, Glasgow. All the Dominions, over thirty in number, and a hundred pavilions from the Home Country are showing, against a background of fountains and cascades, their products, art, and culture.

The Palace of Engineering alone covers an area greater than Trafalgar Square. Concentrated within the 175 acres of Bellahouston Park are all the services of gas, water and electricity sufficient for a city of half a million. The revenues of pavilions are reckoned not in yards, but in miles. In the Concert Hall the music of the world's greatest singers and orchestras will perform before an audience of 2,000. Pictures valued at close on £1,000,000 fill the Palace of Art. The total cost, direct and indirect, of the Exhibition will be £10,000,000.

These are cold facts and figures, telling nothing of the beauty of the Park, the statues, the giant murals, the floodlit cascades, but they are necessary to give scale to the undertaking. This is no local exhibition. It is the Empire's exhibition, built by the Empire, so that it may display itself to the world.

SCOTLAND is the hostess. It is in that capacity that she invites you to come to Glasgow this summer.

See Scotland in 1938

SEE the Exhibition, but see Scotland too. Make Bellahouston Park your centre for a holiday of adventure spent among the glens and lochs of the Highlands, the gentle hills of the Borders, or the twisted streets which lead up to Edinburgh's famous Castle.

THEY are all within easy reach. Some, indeed, are visible from the Tower in the Exhibition. An hour will take you either to Loch Lomond or Edinburgh. And north, south, east, and west arterial roads strike outwards to the scenery which has made Scotland famous the world over.

SEE, for their beauty and variety, the Palace of Arts and Dominions Avenue; but see as well the Rothiemurchus Forest, crawling over the foot-hills of the Cairngorms. See the magnificent view from the Tower of Empire; but see, too, the ocean of peaks at your feet on Ben Nevis. And when you have seen the Exhibition's Highland village, go north and see the real thing.



Come to Scotland in Empire Year

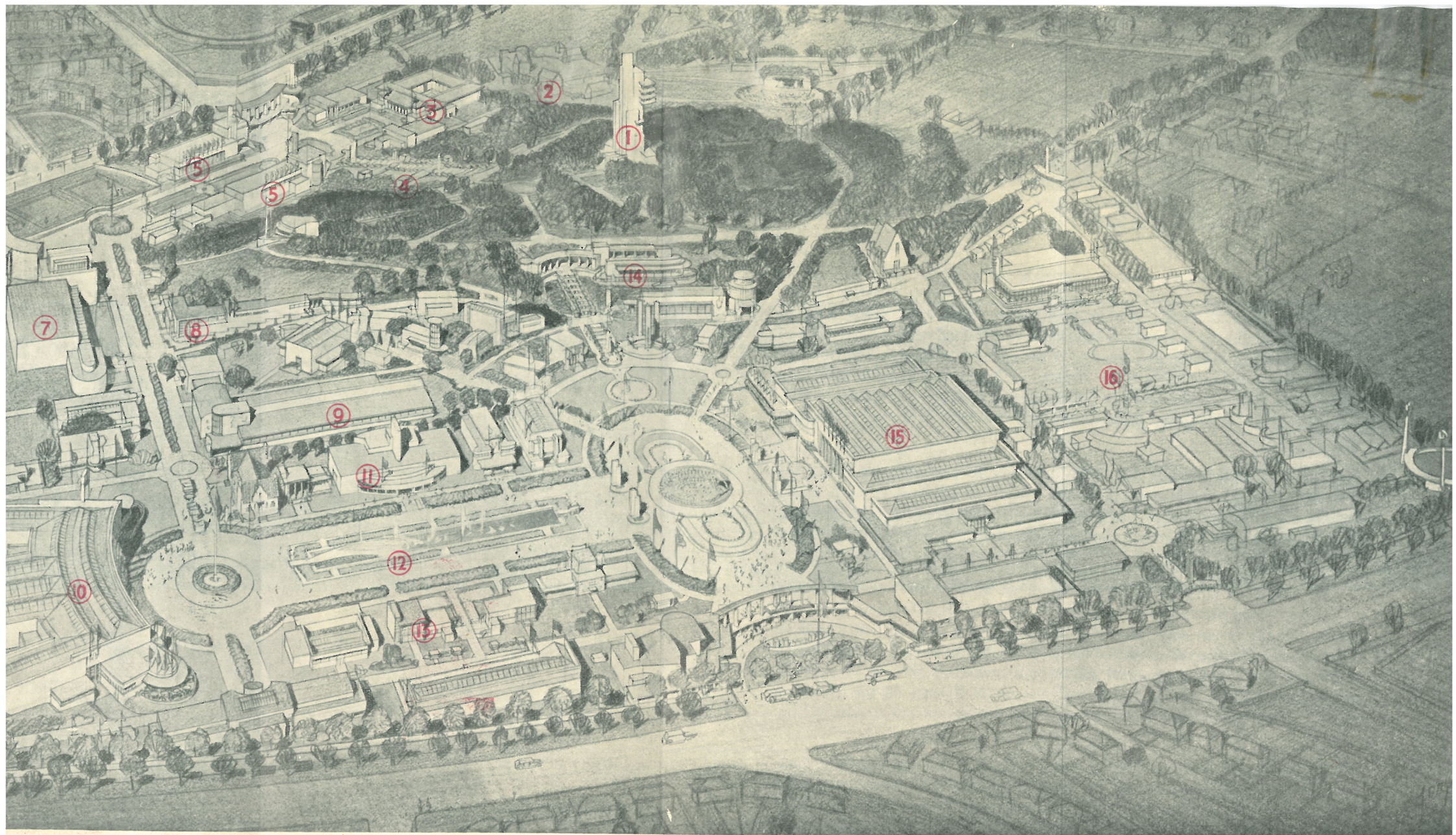
Further information on application to Empire Exhibition, Scotland—1938, Bellahouston Park, Glasgow. Telephone, Exhibition 4000; Telegrams, "Exhibition, Glasgow."

R. Anderson & Sons, Ltd., Glasgow, Scotland

EMPIRE EXHIBITION



GLASGOW
MAY · OCTOBER



LAY OUT PLAN OF EXHIBITION

Lower
Village
of Arts
Staircase and Cascades

- 5** Scottish Pavilions
- 6** Concert Hall
- 7** British Government Pavilion
- 8** Women of the Empire Pavilion

- 9** Palace of Industry, North
- 10** Palace of Industry, West
- 11** Dominions Avenue
- 12** Lake

- 13** Colonial Avenue
- 14** The Garden Club
- 15** Palace of Engineering
- 16** Amusement Park